



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

Contract / Revision		Alt Order #	
581757 /		09837789	
Product			
BROWN 60S			
Contract Dates		Estimate #	
10/09/12 - 10/15/12			
Advertiser		Original Date / Revision	
Brown/D/Sherrod		10/08/12 / 10/08/12	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Broadcast	Cash	
Station	Account Executive	Sales Office	
WJW	Alexandra Bradley	Washington DC	
Special Handling			
Demographic			
Adults 35+			
IDB#	Advertiser Code	Product Code	
	NW80		
Agency Ref		Advertiser Ref	

And:

Shorr & Associates
1831 Chestnut Street
Suite 602
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 1	8	10/09/12	10/15/12	M-F 4p-5p	4p-5p		1:00			NM	6	\$12,000.00
		JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				6	\$2,000.00			
N 2	8	10/09/12	10/09/12	FOX Prime Tuesday 9p-10p	9p-10p		1:00			NM	1	\$7,000.00
		NEW GIRL/MINDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-T-----				1	\$7,000.00			
N 3	8	10/09/12	10/15/12	M-F 6p-7p News	6p-7p News		1:00			NM	5	\$22,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$4,400.00			
N 4	8	10/12/12	10/12/12	FOX Prime Friday 9p-10p	9p-10p		1:00			NM	1	\$3,600.00
		FRINGE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----F--				1	\$3,600.00			
N 5	8	10/09/12	10/15/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		1:00			NM	1	\$5,200.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				1	\$5,200.00			
Totals											14	\$49,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/15/12	14	\$49,800.00	\$42,330.00
Totals	14	\$49,800.00	\$42,330.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.